

Restoring Hope Together: CUE Foundation's Commitment to Hurricane Relief and Rebuilding Communities

In these recent days, our nation has faced challenges from multiple fronts—most notably the devastation to homes, families and lives, in addition to massive cellular outages caused by Hurricane Helene, which have disrupted **Communication** and left citizens struggling to connect with first responders and family members in their time of need.

Many of our team members, ISAs, and subscribers have been directly impacted by the hurricane. The storm's devastation will leave lasting scars not only on the land but also in the hearts and memories of those affected—long after the media's attention has moved on. Yet, in true **American Spirit**, those impacted are pushing forward with determination to rebuild, restore, and renew their lives.

Given the far-reaching effects of these events—and the fact that many within the CUE family, including our teams, partners, affiliates, influencers, and subscribers, have been directly affected—we have made the decision to delay the October 4th Launch Celebration. With so many areas still in recovery, it is essential that we stand in **Unity** with those who have lost so much. We believe it is difficult to celebrate while others are focused on restoring their lives.

In support of those affected, we are announcing the **CUE Foundation**, the charitable arm of CUE, Inc. The **CUE Foundation** will be stepping up to support the communities most impacted by Hurricane Helene. We remain united with these communities during this challenging time and urge **Everyone** to prioritize safety as recovery efforts continue.

The CUE Broadcast Launch celebration will be announced at a later date, once we can all come together as one CUE family to celebrate. Until then, we deeply appreciate your continued faith and loyal support.

“There is a time for everything... a time to tear down and a time to build, a time to weep and a time to laugh, a time to mourn and a time to dance.”

Together, through unity and compassion, we will make a difference.

Sincerely,
The CUE Board of Directors